

Sergio Colpaert

UI/UX Designer | Product Design | Figma, Design Systems and Front-end

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PROFESSIONAL SUMMARY

UI/UX Designer with over 6 years of experience translating business needs into functional digital experiences. I work end to end, from requirements gathering and information architecture to prototyping, handoff and post launch follow up, always balancing user experience, technical feasibility and business outcomes.

I integrate AI into my entire workflow, from research and organization to prototyping, asset generation and development, using tools such as Claude, GPT, Gemini and Cursor. This allows me to deliver faster and with higher quality at every stage of the process. Familiarity with HTML, CSS and JavaScript speeds up prototyping and enables direct dialogue with engineering.

SKILLS

- Product Design: UI/UX Design, Design Systems, Prototyping, Wireframing, Information Architecture, Responsive Design
- AI Applied to Design: Claude (Design, Code, Cowork), GPT, Gemini, Antigravity, Cursor, integrated into research, creation and development workflows
- Tools and Technical Skills: Figma, FigJam, Framer, Cursor, v0, Notion, WordPress, Elementor Pro, HTML, CSS, JavaScript, Digital Accessibility (WCAG)
- Languages: Portuguese (native), Spanish (advanced), English (intermediate)

PROFESSIONAL EXPERIENCE

UI/UX Designer

Agência Really · 04/2025 — 09/2026 · Remote

- Led the complete design cycle for digital products and web platforms, serving B2B and B2C clients across different industries.
- Worked on requirements gathering with stakeholders, journey mapping, information architecture, Figma prototyping and client validation.
- Structured design handoff with documentation of components, states and interaction rules, in direct collaboration with technical teams.
- Applied AI tools throughout the workflow to speed up research, prototyping and delivery output.

Co-founder and UI/UX Designer

Sitefy Studio · 03/2021 — 10/2024 · Remote

- Co-founder of a digital operation focused on design and development of web products for B2B and B2C companies, acting as lead designer for the full cycle, from problem definition to post launch follow up.
- Led end to end design processes, including business context research, journey mapping, information architecture, Figma prototyping and validation with clients and end users.
- Structured modular Design Systems and scalable component libraries to speed up recurring deliveries and ensure visual consistency across platforms.
- Made strategic decisions in partnership with my co-founder, including project prioritization, scope definition and balancing timeline, quality and technical feasibility.

Co-founder and Designer

Orun · 01/2019 — 03/2020 · Remote

- First entrepreneurial experience, with hands on learning in business decisions, deadline and client management, and building visual foundations such as typographic systems, color palettes and hierarchies for a variety of client brands.

IT Assistant

ISTEL Telecom · 10/2015 — 03/2017 · Rio de Janeiro, Brazil · Technical support, network maintenance and internal user assistance.

EDUCATION

Associate Degree in Systems Analysis and Development

Centro Universitário IBMR · 02/2025 — 06/2027 (in progress) · Rio de Janeiro, Brazil

CERTIFICATIONS AND COURSES

- Google AI Professional Certificate, Google, 2026
- Figma to Framer with AI Workshop, Kácio Filipe, 2025
- Programming with JavaScript and Introduction to Front-End Development, Meta, 2025